), $ 32678/8,
6SHFLDOLVW vQ SXEOLFLWDU

Informatii generale privind postul:
A. 'HQXPLUHD LQVWLWXWLHL $62&,$B,$ -8'(B($1 '(785,60 6,%,
B. Denumirea postului: 6SHFLDOLVW vQ SXEOLFLWDWH L PDUNHWLQJ
C. Nivelul postului: de exe FXCLH
E. 1XPHOH L SUHQXPHOH DQJDMDWXOXL
F. 3HULRDGD GH SURE D DQJDMDWXOXL VWDELOLW SRWULYL

&RQGLCLL :JHQHUDOH
Studii de specialitate: VWXGLL VXSHULRDUH GH OXQJ GXUDW DEVROYLW
domeniile comunicare, jur nalism, PDUNHWLQJ WXULVP FXOWXU
([SHULHQ)D SURIHVLRQDO vQ vGQRSHRQLWXXUHLFXLPHVDSRLQVDELOLW
marketing;
Lim EL VWU LQH QHFHVGWXWHLFLEQLGYHFLUFXnDCalansatQwgheza QDCLR
vQ PRGatrEOLJ

&RQGLCLL VSHFLILFH
&XQR WLQCH DYDQVDWH GHVSUH PDUNHWLQJ RQOLQH UHCHOH
&XQR WLQCH DYDQVDWH R SHUFXHWXSH 2FDLFTXOD,VORUHUQHW
&XQR WLQCH DYDQVDWH GHVSUH WXULVP LQWHUQ L LQWHUQDC
&XQRD WHUHD GHVFWLQQGCHEXOWXUELVXWUHSUH]LQW XQ DWX

$ELOLW CL FDOLW CL L: DSWLWX)GLQHRVHHEHLWDHUGH H[SULPDU
FUHDWLYLWDWH DXWRQRPLH VSLULW GH OXFUXCHvQQHF)KDSVLAL A
UHOD)LQDUH WFXCLFROORXQDLO DJHQCULLWHCRSORUWHQHUL QDCLR
LQWHUQDCLRQDOL

'HSODV UL